



Deadlines for ad submissions:  
**ALL ADS MUST BE RESERVED BY November 1, 2024**

AD MATERIALS SUBMITTED BY  
**November 15, 2024**

Call today for more information  
**440.668.2812**  
 info@OhioEquestrianDirectory.com

**OHIOEQUESTRIANDIRECTORY.COM**

Ohio Equestrian Directory reserves the right to reject any advertising at any time. Each advertisement is accepted with the understanding that the advertiser and advertising agency are authorized to publish its contents and that they agree to indemnify Ohio Equestrian Directory against any loss or expense resulting from claims arising out of its publication. Full payment must be received with ad copy or by copy deadline. Any payments not in by copy deadline will be subject to a \$25.00 late fee. Visa, Mastercard, and Discover will be accepted. A \$45.00 fee will be charged for any check returned for insufficient funds, closed account, or any other reason. Payment to cover the original check amount plus this returned check fee must be made by bank cashier's check or credit card.

ohioequestriandirectory.com



The Complete Guide for Horse Enthusiasts • 2025

*Ohio Equestrian Directory* is an effective resource for owners, riders, professionals and businesses of all disciplines to connect within the local horse community. More than just a business directory, it also features content on trending topics, the best practices and innovators in the industry, plus tips from the pros. This is your opportunity to reach the horse enthusiasts in Ohio looking for quality service providers.

**WE ARE NOW**  
 RESERVING ADVERTISING SPACE FOR THE  
**2025 OHIO EQUESTRIAN DIRECTORY**

*Distributed at these Quality Retailers and Horse Show Venues!*



## OHIO EQUESTRIAN DIRECTORY DISPLAY AD SIZES

<p><b>FULL PAGE</b></p> <p><b>BLEED</b>        8.725 X 11.125        (TRIM = 8.4 X 10.9)</p> <p><b>LIVE AREA</b>        7.5 X 9.875</p>	<p><b>1/2H PAGE</b>        7.5 X 4.75</p> <p><b>FULL PAGE</b>        7.5 X 9.875  <b>NO BLEED</b></p>	<p><b>1/8 PAGE</b>        3.5 X 2.25</p>
<p><b>1/2V PAGE</b>        3.5 X 9.75</p>	<p><b>1/4 PAGE</b>        3.5 X 4.75</p>	

### DISPLAY AD RATES

- Back Cover (Full Page) - \$1,475
- Inside Front (Full Page) - \$1,400
- Inside Back (Full Page) - \$1,300
- Full Page - \$975
- Half Page - \$625
- Quarter Page - \$425
- Eighth Page - \$300

**FREE**  
 AD DESIGN  
 AND COLOR

Each display advertiser receives a **FREE LISTING** in the Business Directory!

### ART REQUIREMENTS

- **Accepted file formats for camera-ready/emailed artwork are:**
  - Adobe Photoshop JPG and TIF (300 dpi)
  - Adobe PDF with embedded fonts and hi-res images (300 dpi)
- All camera-ready/emailed ads **MUST BE** sized correctly or will be re-worked to fit our sizes.
- If a camera-ready/emailed ad must be re-created or re-sized, we do not guarantee font and/or layout integrity.
- PowerPoint, Word or Microsoft Paint/Publisher documents cannot be accepted as camera-ready.

### STABLE LISTINGS

Be included in our directory with your stable's **name, address, phone, website** - \$50

CALL: 440.668.2812 ■ EMAIL: INFO@OHIOEQUESTRIANDIRECTORY.COM ■ ONLINE: OHIOEQUESTRIANDIRECTORY.COM